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CELEBRATING THE 1ST FOUNDING ANNIVERSARY OF IDAB

The interior designing business is a downstream sector of the housing and construction industry. Interior designing is an important and aesthetic creation world for achieving maximum utility of spatial use in a developing country like Bangladesh. The global market for this sector is more than a trillion dollars. This sector has developed in Bangladesh in the past few decades. If the country's large young population can be developed, Bangladesh has bright prospects in this sector. Interior designing is important for earning foreign exchange through outsourcing.

To boost quality and make services more affordable, the Interior Designers Association of Bangladesh (IDAB) has called for slashing the 15% VAT on consultancy services and reducing steep import duties on essential materials. At a press conference held on Saturday at the Economic Reporters' Forum (ERF), IDAB leaders said the sector is facing mounting challenges due to foreign exchange shortages, global instability, and price manipulation by domestic syndicates.

As a result, the prices of key materials such as timber, hardware, and lighting have risen by 30%-40% in recent months, they said.

Despite its growing relevance and potential, the interior design industry in Bangladesh remains constrained by policy gaps, a lack of formal education infrastructure, and persistent economic barriers, IDAB representatives said.

To address these challenges, the association unveiled a strategic roadmap for sectoral development and urged the government to intervene through supportive fiscal and regulatory measures.

HIGHLIGHT

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FOUNDING
ANNIVERSARY OF
IDAB**

**PROFESSIONAL
INTERIOR DESIGN
WORKSHOP HELD
UNDER THE
INITIATIVE OF IDAB**

**NEW PARTNERSHIP
BETWEEN IDAB AND
SATARI: NEW
HORIZONS IN
INTERIOR DESIGN**

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A NEWSLETTER FROM IDAB

CELEBRATING THE 1ST FOUNDING ANNIVERSARY OF IDAB



“Interior design is no longer a luxury, but an essential part of modern living,” said Saiful Islam Shoron, acting president of IDAB. He called for urgent reductions in VAT and import duties, as well as comprehensive policy support to unlock the industry’s potential.

The event marked the first anniversary of IDAB and was also addressed by Vice President (Architect) Sajib Jahan and Chief Adviser Shafiul Islam. IDAB leaders highlighted that no public university in Bangladesh currently offers a dedicated academic programme in interior design, hindering the development of a skilled workforce. While a few costly private-sector courses are available, they are insufficient to meet industry demand or build an internationally competitive talent pool.

“Due to the absence of a national policy, interior designers are often excluded from public infrastructure and large-scale development projects,” said Sajib Jahan, vice president of IDAB.

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PROFESSIONAL INTERIOR DESIGN WORKSHOP HELD UNDER THE INITIATIVE OF IDAB



A day-long workshop on professional ethics, standards, management and communication was held at the organization's office in Moghbazar, Dhaka, at the initiative of the Interior Designers Association of Bangladesh.

The workshop covered the current market situation in the interior design industry, principles and standards for maintaining professionalism, effective client communication, and project management techniques. Participants were also given insights into the legal aspects of design, copyright protection, and modern techniques for portfolio presentation.

Under the moderation of Director & Interior Architect Mohammad Shariful Islam, the workshop was conducted by the president of the organization, Mr. Syed Quamrul Ahsan, Senior Vice President Md. Saiful Islam Soran and Vice President Architect Sajeeb Jahan. The speakers said in their speeches that the success of an interior designer is not possible without maintaining professionalism and ethics. They also highlighted the importance of proper communication and maintaining transparency with the client.

Present at the event were former convener of the organization Shafiul Islam, directors Muhammad Anamul Haque, Mohammad Shariful Islam, Abdur Rahim, members Saif Uddin Russell, Ahnaf Amir Ashraf, Mia Md. Hossain, Tasnim Eva, Mehnaz Alam Hafsa, Shakil Ahmed and Asaduzzaman.

Workshop participants said that such an event would help them improve their professional skills and provide new inspiration to do their future work more organized.

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NEW PARTNERSHIP BETWEEN IDAB AND SATORI: NEW HORIZONS IN INTERIOR DESIGN

Interior Designers Association of Bangladesh (IDAB) and premium decor brand Satori have ushered in a new era in the interior design arena of Bangladesh.

A Memorandum of Understanding (MOU) was officially signed between both organizations on September 27 (Sunday) at the Satori showroom located in Gulshan-2 in the capital.

The agreement aims to provide creative interior solutions and specialized custom lighting services to designers and clients in the country. The MoU was signed by IDAB President Syed Quamrul Ahsan and Satori Chairperson Momtaz Hussain Runu. Beauty Specialist Kaniz Almas Khan was present as a special guest at the event.

Through this partnership, the scope of work of interior designers in the country will be further expanded, while clients will receive the best decor solutions according to their tastes and needs.

IDAB Senior Vice President Md. Saiful Islam Sharan, Vice President Ar. Sajib Jahan, Director IDr. Wasim Sikder, IAr. Muhammad Shariful Islam, IDr. Suman Pramanik, IDr. Abdur Rahim, and Irfan Babu. Satori Chief Executive Officer (CEO) Shaon Tanvir and others were also present at the event.

